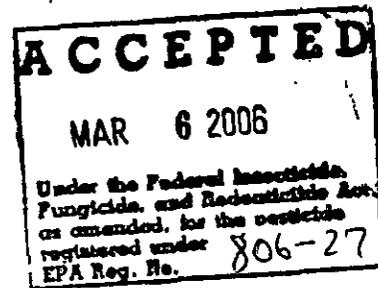


[bracketed text is additional product information, which may or may not appear on final product label]

## FRONT OF CONTAINER:

AVON  
SKIN-SO-SOFT  
S  
S  
S  
BUG GUARD PLUS  
IR3535®  
INSECT REPELLENT  
UNSCENTED



[with vitamin E]

[Repels mosquitoes for 3 hours]  
[Repels mosquitoes that may [carry] [transmit] West Nile Virus]  
[Repels mosquitoes that may [carry] [transmit] West Nile Virus for 3 hours]

[Repels deer ticks for 5 hours]  
[Repels deer ticks that may [carry] [transmit] Lyme Disease]  
[Repels deer ticks that may [carry] [transmit] Lyme Disease for 5 hours]

KEEP OUT OF REACH OF CHILDREN  
WARNING  
See back panel for additional precautionary statements

ACTIVE INGREDIENTS:	
beta-alanine, n-acetyl-N-butyl-, ethyl ester*/carboxylic acid	7.5%
OTHER INGREDIENTS:	92.5%
TOTAL:	100.0%
*IR3535®	

1.0 oz. (28.4 g) through 16.0 oz. (453.6 g)

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BACK OF CONTAINER:

**REPELLENCY** - [[Patented technology that] Provides [3 hours of] effective repellency against mosquitoes, deer ticks, black flies, gnats, no-seeums, sand flies and biting midges.]  
[[Patented technology that] Provides 3 hours of effective repellency against mosquitoes, and black flies and 5 hours of effective repellency against deer ticks, gnats, no-seeums, sand flies, and biting midges.]

**SUITABLE FOR THE ENTIRE FAMILY** - [Unscented.] [Non-oily spray.] [Unscented non-oily spray.] Gentle formula does not need to be washed off when returning from the outdoors. [Dermatologist tested.] [Hypoallergenic.]

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Hold container 6 to 8 inches from skin and spray with a slow sweeping motion. Rub product evenly over exposed skin. Do not apply over cuts, wounds, freshly shaved or irritated skin. **TO APPLY TO FACE:** Spray palm of hand and rub on, avoiding the eye area. An adult must apply this product to children under 10. [FOR CONTINUED PROTECTION, reapply after 3 hours.] [FOR CONTINUED PROTECTION from mosquitoes and black flies reapply after 3 hours and from deer ticks, gnats, no-seeums, sand flies, and biting midges reapply after 5 hours.] Do not exceed 9 applications per day.

<b>STORAGE:</b> Store in cool, dry place away from heat or flame.
<b>DISPOSAL:</b> Do Not Puncture or Incinerate! <b>If empty:</b> Place in trash or offer for recycling if available. <b>If partly filled:</b> Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

**PRECAUTIONARY STATEMENTS:** Hazards to Humans. Warning: For external use only. Causes substantial but temporary eye injury. Do not get in eyes. Do not spray on face. Discontinue use and consult a doctor if irritation or rash occurs. Ask a doctor before using on children under 6 months of age.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15 - 20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-FOR-AVON for emergency medical treatment information.	

**PHYSICAL HAZARDS - FLAMMABLE:** Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting. Keep treated surface away from fire or flame until dry. Intentional misuse by deliberately concentrating and inhaling contents may be harmful or fatal.

Avoid contact with plastics, costume jewelry, leather and synthetic fibers. May damage painted or varnished surfaces, including nail polish.

To order, see an Avon Representative, or call 1-800-FOR-AVON. [www.avon.com](http://www.avon.com)  
[IR3535® is a registered trademark of Merck KGaA.]

Not for sale or use after expiration date.  
EPA Reg. No. 806-27 EPA Est. No. [013891 IN-001] [61203-MA-01]  
[054487-GA-001] [33590-MA-003]

3 7 3

DRAFT LABEL FOR EPA FILE # 806-27 (806-ET) 8-26-05  
AVON SKIN-SO-SOFT SSS BUG GUARD PLUS IR3535® INSECT REPELLENT UNSCENTED 3 of 3

AVON PRODUCTS, INC., DISTR.  
1251 AVE. OF THE AMERICAS, NY, NY 10020  
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U.S. Patent Nos. 6,719,959 and 6,969,521

Bottom of Container:  
Julian Day Lot Code Number  
Exp. Month/ Year

