



U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (H7505C)
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

EPA Reg. Number: 4822-564	Date of Issuance: MAR 09 2009
Term of Issuance: Conditional	
Name of Pesticide Product: Geneva-P	

NOTICE OF PESTICIDE:
 Registration
 Reregistration

(Under FIFRA as amended)

Name and Address of Registrant (include ZIP Code):
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided:

1. You will submit and/or cite all data required for registration/reregistration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. You will make the following label changes before you release the product for shipment:
 - a) Revise the EPA Registration Number to read "EPA Reg. No.4822-564".
 - b) Remove the "First Aid Statement" by removing the directions for 'Skin'. Instead, add: "Use of this product may cause reactions in rare cases." to the Precautionary Statements under the heading 'Hazards to Humans'.
 - c) Based on the Flash Point and Flame Extension for this pressurized product, revise the Physical/Chemical Hazards Statement to read: "**Flammable.** Contents under pressure. Keep away from heat, sparks, and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting."

Signature of Approving Official:
Richard Gebken
Richard Gebken, Product Manager

Date:
MAR 09 2009

d) Revise the "Directions for Use" as follows:

i. Move "Apply sparingly around ears. When using on children, apply to your own hands first and then apply to the child." from the 'APPLY to FACE' paragraph to the paragraph before as they pertain to the general directions, especially those pertaining to children.

ii. Marketing Claims:

- a. Remove: (Effective) DEET Alternative
- b. Remove the general reference to 'Encephalitis'. You must make reference to a specific type of encephalitis.

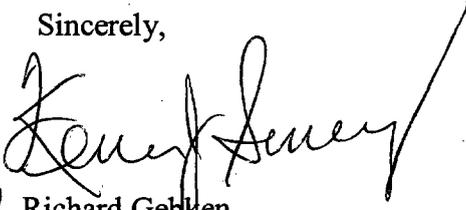
- 3. Submit the results of a one-year storage stability (830.6317) and corrosion characteristics (830.6320) to the Agency on completion. It is recommended that the observations be made at 0,3,6,9, & 12 month intervals. The results must be submitted in a hard copy and an electronic format is also requested.
- 4. The basic Confidential Statement of Formula (CSF) dated August 8, 2008 is acceptable and is the CSF of record. The alternate CSF #1 dated August 8, 2008 is also acceptable.
- 5. The primary eye irritation study (MRID 47518603) is acceptable and the toxicity category is classified as Category II in terms of eye irritation. The acute toxicity profile is as follows:

Study	Toxicity Category
Acute oral toxicity	IV
Acute dermal toxicity	IV
Acute inhalation toxicity	IV
Primary eye irritation	II
Primary dermal irritation	IV
Dermal sensitization	Negative – not a skin sensitizer

- 6. Please submit three (3) copies of your final printed labeling before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes acceptance of these conditions.

A stamped copy of the label and the data evaluation reviews are enclosed for your records. If you have any questions regarding this action, please contact Kevin Sweeney at (703) 305-5063.

Sincerely,



Richard Gebken
Product Manager 10
Registration Division (7505P)
Insecticides Branch

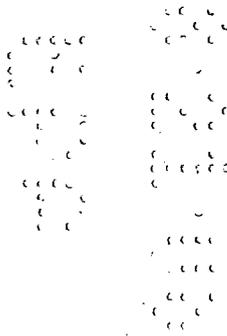
Enclosure

Geneva-P

[Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language]

- NEW
- (now) with Picaridin
- (now) contains Picaridin
- (Effective) DEET alternative
- Repels (annoying) mosquitoes (that may carry West Nile Virus) (that may carry Encephalitis) (for (up to) 8 hours)
- Protects against (annoying) mosquitoes (that may carry West Nile Virus) (that may carry Encephalitis) (for (up to) 8 hours)
- (Proven) (long-lasting) protection from (annoying) mosquitoes (that may carry West Nile Virus) (that may carry Encephalitis) (for (up to) 8 hours)
- Repels ticks
- Repels ticks (including ticks that cause Lyme Disease)
- TICKS-OFF®
- Repels Biting Flies
- Repels chiggers
- Keeps bugs OFF!
- BUG-OFF™
- Non-Greasy (formula)
- Sports formula
- Active formula
- Outdoorsmen formula
- It feels good on the skin, not oily, greasy, or sticky.
- Keeping insects away never felt so good
- Doesn't feel like you have it on
- Your friends won't know you have it on
- You won't know you have it on.
- Leaves a pleasant feeling on skin
- Clean feel
- Dye-free
- For playing and relaxing outdoors
- Won't stain
- Always carry [insert product brand name]
- Long lasting (protection)
- Long lasting on-the-go protection
- For people on-the-go (protection)
- Protection that fits your lifestyle
- Specially formulated for (hunters,) (hunting,) (fishermen,) (fishing,) (hikers,) (hiking,) (campers) (camping) (and) (other outdoorsmen) (other outdoor activities)
- (It) won't damage (gear) (fishing lines,) (gun stocks,) (tackle boxes) (or) (other synthetic materials) (other plastic sporting equipment)
- Won't damage (fabrics) (cotton) (wool) (nylon) (acetate) (rayon) (spandex) (other synthetic fabrics) (plastics) (watch crystals) (plastic lenses) (vinyl) (or) (painted surfaces)
- Sprays at any angle

ACCEPTED
with COMMENTS
 In EPA Letter Dated
MAR 09 2009
 Under the Federal Insecticide,
 Fungicide, and Rodenticide Act,
 as amended, for the pesticide
 registered under EPA Reg. No.
4822-564



[Note to reviewer: the following section of bulleted statements are for formulas containing fragrance]

- It smells great too.
- Won't leave you smelling like bug repellent
- (Light) (pleasant) (Clean) (Fresh) (Great) scent ((that) won't leave you smelling like bug repellent)
- (Light) (pleasant) (Clean) (Fresh) (Great) fragrance ((that) won't leave you smelling like bug repellent)
- (It's) pleasant smelling
- Specially formulated to feel and smell better on your skin

[Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance]

- No fragrance (formula)
- Fragrance-free (formula)
- No-odor (formula)
- Odorless (formula)

**KEEP OUT OF REACH OF CHILDREN
WARNING**

ACTIVE INGREDIENT:

Picaridin..... 20%

OTHER INGREDIENTS:.....80%

NET CONTENTS: XXX

PRECAUTIONARY STATEMENTS

Hazards to Humans –WARNING: Causes substantial but temporary eye injury. Do not get in eyes. May cause skin reactions in rare cases. Wash thoroughly with soap and water after handling. Remove and wash contaminated clothing before reuse.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Skin: If you or your child react to this product, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE: Do not use near heat or open flame. Keep treated surfaces away from fire, sparks, or flame until dry.

6/6

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid over-application of this product. For continued insect protection, reapply as effectiveness diminishes, but not to exceed 2 applications per day. Frequent reapplication and saturation are unnecessary. Do not apply to children's hands. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. **FOR MAXIMUM PROTECTION**, spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. When using on children, apply to your own hands and then put it on the child.

STORAGE: Store in a cool dry place away from heat or flame in an area inaccessible to children.

DISPOSAL: Before disposing, empty the container by using the product according to the label.

Do not reuse this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.

Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2008 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA Reg. No. 4822-XXX

EPA Est. No. XX