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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Ms. Jean M. Fugate
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403

APR - 6 2010

Dear Ms. Fugate:

The Agency is in receipt of (D430794: Code 332) of the following Application for Pesticide Notification under PR Notice (PRB) 98-10:

Alternate Brand Name **OFF! Deep Wood Sportsmen Insect Repellent V**

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number: 4822-556 **Geneva**

Please be reminded that 40 CFR Part, 140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/Pr Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincerely,

Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)

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Please read instructions on reverse before completing form. F[illegible] approved. OMN No. 2070-0060. Approval Expires 05-31-98.

EPA

Unite[illegible]ates
Environmental Protection Agency
Washington, DC 20460

☐ Registra[illegible]
☐ Amendment
☒ Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number **S.C. Johnson & Son, Inc./4822-556**	2. EPA Product Manager **Richard Gebken**	3. Proposed Classification ☒ None ☐ Restricted
4. Company/Product (Name) **S.C. Johnson & Son, Inc./Geneva**	PM# **10**	
5. Name and Address of Application *(Include ZIP Code)* **S. C. Johnson & Son, Inc.** **1525 Howe St.** **Racine, WI 53403-2236** ☐ *Check if this is a new address*	6. **Expedited Review.** In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name	

Section II

☐ Amendment – Explain below.
☐ Resubmission in response to Agency letter dated
☒ Notification – Explain below.

☐ Final printed labels in response to Agency le[illegible]
☐ "Me Too" Application.
☐ Other - Explain below.

NOTIFICATION
APR 6 - 2010

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
Notification of brand name revisions and minor label updates per PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging	Unit Packaging		Water Soluble Packaging		2. Type of Container
☐ Yes * ☒ No ***Certification must be submitted**	☐ Yes ☒ No		☐ Yes ☒ No		☐ Metal ☒ Plastic ☐ Glass ☐ Paper ☐ Other (Specify)
	If "Yes" Unit Packaging wgt.	No. Per container	If "Yes" Package wgt.	No. Per container	

3. Location of Net Contents Information ☒ Label ☐ Container	4. Size(s) Retail Container **1 – 12 ounces**	5. Location of Label Directions ☒ On Label ☐ On Labeling accompanying product

6. Manner in Which Label is Affixed to Product ☐ Lithograph ☒ Paper glued ☐ Stenciled ☒ Other **Screened**

Section IV

1. Contact Point ***(Complete items directly below for identification of individual to be contacted, if necessary, to process this application)***

Name	Title	Telephone No. (Include Area Code)
Jean M. Fugate	**Registration Specialist II**	**(262) 260-2871**

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

2. Signature Jean M. Fugate	3. Title **Registration Specialist II**	6. Date Application Received **(Stamped)**
4. Typed Name **Jean M. Fugate**	5. Date **March 16, 2010**	

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SC Johnson
A FAMILY COMPANY

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

March 16, 2010

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Via Courier

Re: Geneva
EPA Reg. No. 4822-556
Notification of Alternate Brand Name and Other Minor Changes per PR Notice 98-10

Dear Ms. Arrington or Ms. Hobgood:

S.C. Johnson & Son, Inc. (SCJ) hereby provides notification to the Agency of the following minor changes to the labeling of the subject product pesticide:

- Addition of the alternate brand name **OFF! Deep Woods Sportsmen Insect Repellent V**
- Addition of an alternate referral statement "See additional precautions on back panel."
- Addition of "Also repels ticks and biting flies" which is simply a combining of existing statements "Repels ticks" and "Repels biting flies."

In accordance with PR Notice 98-10 we have included a completed Application for Registration and one (1) copy of the subject label.

Should you have any questions or require anything additional please do not hesitate to contact me directly. Thank you for your assistance with this matter.

Best regards,

Jean M. Fugate

Jean M. Fugate
Registration Specialist II
Phone: (262) 260-2871
Fax: (262) 260-4716
Email: jmfugate@scj.com

Enclosures

MAR 22 2010

Geneva *[master name]*

OFF! Deep Woods Sportsmen Insect Repellent V [alternate brand name 3/16/10]

[Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language]

NOTIFICATION

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- NEW
- (now) with Picaridin
- (now) contains Picaridin
- Repels (annoying) mosquitoes (for (up to) 8 hours)
- Protects against (annoying) mosquitoes (for (up to) 8 hours)
- Long-lasting protection from (annoying) mosquitoes for (up to) 8 hours
- (Proven) protection from (annoying) mosquitoes (for (up to) 8 hours)
- Repels ticks
- Repels ticks including ticks that cause Lyme Disease
- TICKS-OFF®
- Repels Biting Flies
- ***Also repels ticks and biting flies***
- Keeps bugs OFF!
- BUG-OFF ™
- Non-Greasy (formula)
- Sports formula
- Active formula
- Outdoorsmen formula
- It feels good on the skin, not oily, greasy, or sticky.
- Keeping insects away never felt so good
- Doesn't feel like you have it on
- Your friends won't know you have it on
- You won't know you have it on.
- Leaves a pleasant feeling on skin
- Clean feel
- Dye-free
- For playing and relaxing outdoors
- Won't stain
- Always carry *[insert product brand name name]*
- Long lasting* (protection) *[Note: statement to be qualified with one of the following:* (*for up to 8 hours against mosquitoes) (*from mosquitoes for up to 8 hours)*]*
- Long lasting* on-the-go protection *[Note: statement to be qualified with one of the following:* (*for up to 8 hours against mosquitoes) (*from mosquitoes for up to 8 hours)*]*
- For people on-the-go (protection)
- Protection that fits your lifestyle
- Specially formulated for (hunters,) (hunting,) (fishermen,) (fishing,) (hikers,) (hiking,) (campers) (camping) (and) (other outdoorsmen) (other outdoor activities)
- (It) won't damage (gear) (fishing lines,) (gun stocks,) (tackle boxes) (or) (other synthetic materials) (other plastic sporting equipment)
- Won't damage (fabrics) (cotton) (wool) (nylon) (acetate) (rayon) (spandex) (other synthetic fabrics) (plastics) (watch crystals) (plastic lenses) (vinyl) (or) (painted surfaces)
- Sprays at any angle

[Note to reviewer: the following section of bulleted statements are for formulas containing fragrance]

- It smells great too.
- Won't leave you smelling like bug repellent
- (Light) (pleasant) (Clean) (Fresh) (Great) scent ((that) won't leave you smelling like bug repellent)
- (Light) (pleasant) (Clean) (Fresh) (Great) fragrance ((that) won't leave you smelling like bug repellent)
- (It's) pleasant smelling
- Specially formulated to feel and smell better on your skin

[Note to reviewer: the following section of bulleted statements are for formulas that do not contain fragrance]

- No fragrance (formula)
- Fragrance-free (formula)
- No-odor (formula)
- Odorless (formula)

KEEP OUT OF REACH OF CHILDREN
WARNING

ACTIVE INGREDIENT:
Picaridin..... 20%
OTHER INGREDIENTS:.....80%

(Refer to back/side panel for additional precautions.)***(See additional precautions on back panel.)***

NET CONTENTS: XXX

PRECAUTIONARY STATEMENTS
Hazards to Humans –WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Wash thoroughly with soap and water after handling, returning indoors, and before eating, drinking, chewing gum or using tobacco. Discontinue use and consult a doctor if irritation or rash occurs. Call a poison control center for emergencies.

[Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits]

FIRST AID
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE: Do not use near heat or open flame. Keep treated surfaces away from fire, sparks, or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin. Do not use under clothing. Avoid over-application of this product. Reapply every eight hours. Do not apply more than two times per day. Frequent reapplication and saturation are unnecessary. Do not apply to children's hands. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. FOR MAXIMUM PROTECTION, spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. When using on children, apply to your own hands and then put it on the child.

STORAGE AND DISPOSAL

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2007 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA Reg. No. 4822-556 EPA Est. No. XX