



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Ms. Jean M. Fugate
Product Registration
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

FEB 24 2009

SUBJECT: Application for Pesticide Notification (PRN 98-10)
Request General Label Change (Marketing Claims)
EPA Reg. No. 4822-543
Application Dated January 16, 2009

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 01/16/09 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

	United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number S.C. Johnson & Son, Inc./4822-543	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) S.C. Johnson & Son, Inc./ETLG-1	PM# 10	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: <div style="text-align: right; font-weight: bold; font-size: 1.2em;"> NOTIFICATION FEB 24 2009 </div> EPA Reg. No. Product Name

Section II

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
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Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

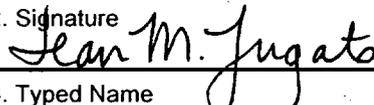
Notification of minor label changes in accordance with PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.45, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No <i>*Certification must be submitted</i>	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt.	No. Per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt.	No. Per container	2. Type of Container <input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container 1 – 12 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product		
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Jean M. Fugate	Title Registration Specialist II	Telephone No. (Include Area Code) (262) 260-2874
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received <div style="font-size: 1.5em; font-weight: bold;">(Stamped)</div>
2. Signature 	3. Title Registration Specialist II	
4. Typed Name Jean M. Fugate	5. Date January 16, 2009	

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

January 16, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Via Courier

Attn: Ms. Linda Arrington

Re: ETLG-1
EPA Reg. No. 4822-543
Notification of Minor Label Changes per PR Notice 98-10

Dear Ms. Arrington:

S.C. Johnson & Son, Inc. hereby provides notification to the Agency of minor revisions to the labeling of the subject product. This notification is to add the following optional marketing language for a possible sticker covering the actuator.

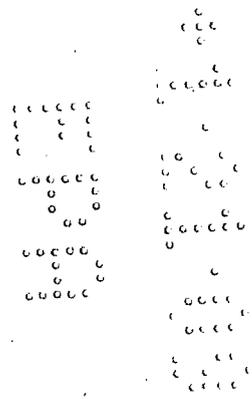
[Optional labeling for a possible sticker covering the actuator]
Remove before spraying

To support this notification action we have included a completed Application for Registration and one (1) copy of the subject label. The revisions are in ***bold italics***.

If you have any questions or require anything additional, please do not hesitate to contact me. Thank you for your assistance.

Sincerely,

Jean M. Fugate
Registration Specialist II
Phone: 262-260-2871
Fax: 262-260-4716
Email: jmfugate@scj.com



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ETLG-1

OFF! FamilyCare Insect Repellent I (Alternate Brand Name, 5/8/06)

1. S.C. Johnson, A Family Company
2. Advanced quick-dry formula
3. Quick-dry formula
4. Advanced quick-dry technology
5. Quick-dry technology
6. Dry powder protection
7. Dry powder technology
8. Dry powder formula
9. First dry (powder) insect repellent (spray)
10. First dry (powder) repellent (spray)
11. Revolutionary dry (powder) insect repellent (spray)
12. Revolutionary dry (powder) repellent (spray)
13. First revolutionary dry (powder) insect repellent (spray)
14. First revolutionary dry (powder) repellent (spray)
15. Dry (feel) (insect) (repellent) protection
16. Dry (feel) (insect) (repellent) formula
17. Dry (feel) (insect) (repellent) shield
18. Dry (feel) (insect) (repellent) defense
19. Dry (feel) (insect) repellent (spray)
20. DEET protection that goes on dry
21. Dries (instantly) (in seconds)
22. Driest (feeling) OFF!
23. Fastest drying OFF!
24. Best feeling OFF!
25. Dry protection (for any occasion) (for any location)
26. Effective protection that goes on dry
27. Feel fresh and protected (with dry OFF!)
28. Goes on dry
29. Instant (dry) (disappearing) repellent
30. Instant dry (active formula)
31. Instant dry (formula)
32. Instant dry (instant protection)
33. Instant dry (protection)
34. Keeps skin feeling dry
35. Powder (aerosol) (repellent) (spray)
36. Powder dry (feel) (formula) (to the touch) (protection)
37. Silky-dry
38. Smooth (dry formula)
39. Soft touch formula
40. Soft (and silky) powder
41. Spray powder
42. So dry you barely feel it!
43. Touchable (soft) protection
44. The OFF! you don't feel on
45. Doesn't feel like you have it on
46. (A) repellent you don't feel
47. (A) repellent you don't have to feel
48. You won't (even) know you have it on
49. Your friends won't (even) know you have it on
50. No one will (even) know you have it on

ACCEPTED

January 14, 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under:

EPA. Reg. No: 4822 543

NOTIFICATION

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- 51. Light feel (strong) (effective) protection
- 52. Light weight (strong) (effective) protection
- 53. Non-greasy
- 54. Non-oily
- 55. Not oily or greasy
- 56. Fresh feel
- 57. Feels comfortable
- 58. (Instant) (Quick) (Fast) disappearing
- 59. Invisible (powder) protection
- 60. Invisible dry shield
- 61. Leaves a pleasant feeling (on skin)
- 62. Long-lasting dry protection
- 63. Greaseless protection
- 64. No more (wet) greasy residue
- 65. Protection you don't feel
- 66. Protective shield that goes on dry
- 67. Stays where you spray
- 68. For your active lifestyle
- 69. Protection (for people on the go) (that fits your lifestyle)
- 70. (Sports) (Active) formula
- 71. For (Hunting) (Hiking) (Fishing) (Biking)
- 72. Spray (and) ('n) go
- 73. Spray on-the-go protection
- 74. (Handy) (Portable) ("Take-a-long") size
- 75. Resists perspiration
- 76. Sweat resistant
- 77. EFFECTIVE PROTECTION from Mosquitoes, Gnats, No-See-Ums, Biting Flies, Ticks (including ticks that cause Lyme disease), Chiggers and Fleas
- 78. Repels mosquitoes, gnats, ticks, biting flies, chiggers & fleas
- 79. Long-lasting protection from mosquitoes, ticks, biting flies, gnats, and chiggers
- 80. Contains DEET (N, N-Diethyl-meta-toluamide)
- 81. Proven protection against mosquitoes
- 82. (Up to 6 hours of) Mosquito Protection
- 83. Repels mosquitoes that may carry West Nile Virus (for up to 6 hours)
- 84. Repels ticks that may carry (Lyme disease)
- 85. (Enjoy) up to 6 hours of protection from mosquitoes. Also protects against (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- 86. (Protects against) (Repels) (Works on) (mosquitoes) (mosquitoes that may carry West Nile Virus) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- 87. (Lasts) (Stay protected) for up to 6 hours against mosquitoes (that may carry West Nile Virus)
- 88. Protection (keeps working) (for) up to 6 hours
- 89. (Proven) (Effective) Protection ((you can count on for) up to 6 hours from mosquitoes) (that may carry West Nile Virus)
- 90. ((Delivers) (Powerful) protection) (keeps working) against mosquitoes for up to 6 hours
- 91. Proven shield for up to 6 hours against mosquitoes
- 92. (Protects against) (repels) (mosquitoes (that may carry West Nile Virus)) (ticks) (biting flies) (stable flies) (black flies) (sand flies) (deer flies) (chiggers) (fleas) (gnats) (no-see-ums)
- 93. Up to 6 hours of proven (effective) protection from mosquitoes (that may carry West Nile Virus)
- 94. Enjoy the (outdoors, the great outdoors, backyard, outside, park, woods/forest) with up to 6 hours of protection against mosquitoes
- 95. Provides effective protection from mosquitoes, gnats, and biting flies (deer flies, sand flies, stable flies, and black flies).
- 96. Also repels ticks, chiggers and fleas from treated skin and clothing.
- 97. Powder dry formula

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- 98. Smooth & dry (spray) (aerosol)
- 99. Created by Skintastic
- 100. From Skintastic

ACTIVE INGREDIENT:

DEET 15%
 OTHER INGREDIENTS: 85%

KEEP OUT OF REACH OF CHILDREN
 WARNING

See additional Precautions on Back Panel
 Net Wt. 1 - 12 oz.

[Note to reviewer: The following informational statement may appear on the back panel]

(Contains cornstarch)

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Harmful if swallowed. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

PHYSICAL & CHEMICAL HAZARDS - FLAMMABLE: Contents under pressure. Do not use near heat, sparks or open flame. Do not puncture or incinerate container. Exposure to temperatures above 120° F may cause bursting. Keep treated surfaces away from fire or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Shake well before using. Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to

children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

WORKS ON OUTER SURFACES OF CLOTHING: Do not use under clothing. Spray shirts, pants, socks, and hats. For ticks and chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool, or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place away from heat, sparks, and open flame.

DISPOSAL: Do not puncture or incinerate!

If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols *[or optional graphic below]*)



Questions? Comments? Or Emergency Information Call 800-558-5252 or write Helen Johnson. (Sold By:)

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[Made in Canada]

EPA REG. NO. 4822-543

EPA EST. NO. XXX

NOTIFICATION

FEB 24 2009