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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

NOV 23 2009

Ms. Jean M. Fugate
Product Registration
S.C Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

SUBJECT: Application for Pesticide Notification (PRN 98-10)
Request Delete Alternate Brand Names:
"OFF! Skintastic X Insect Repellent"
"OFF! Active II Insect Repellent"
EPA Reg. No. 4822-536
Application Dated September 30, 2009

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 09/30/09 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

Please read instructions on reverse before completing form. Form approved. OMN No. 2070-0060. Approval Expires 05-31-98.

United States Environmental Protection Agency
Washington, DC 20460

☐ Registration
☐ Amendment
☒ Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number	2. EPA Product Manager	3. Proposed Classification
S.C. Johnson & Son, Inc./4822-536	**Richard Gebken**	☒ None ☐ Restricted
4. Company/Product (Name) **S.C. Johnson & Son, Inc./KBR 3023 All-Family Insect Repellent Non-Aerosol Spray**	PM# **10**	
5. Name and Address of Application *(Include ZIP Code)* **S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236** ☐ *Check if this is a new address*	6. **Expedited Review.** In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name	

Section II

☐ Amendment – Explain below.
☐ Resubmission in response to Agency letter dated
☒ Notification – Explain below.
☐ Final printed labels in response to Agency letter
☐ "Me Too" Application.
☐ Other - Explain below.

NOTIFICATION
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Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
Notification of brand name revisions per PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging	Unit Packaging		Water Soluble Packaging		2. Type of Container
☐ Yes *	☐ Yes		☐ Yes		☐ Metal
☒ No	☒ No		☒ No		☒ Plastic
***Certification must be submitted**	If "Yes" Unit Packaging wgt.	No. Per container	If "Yes" Package wgt.	No. Per container	☐ Glass ☐ Paper ☐ Other (Specify)

3. Location of Net Contents Information	4. Size(s) Retail Container	5. Location of Label Directions
☒ Label ☐ Container	**1 - 12 fluid ounces**	☒ On Label ☐ On Labeling accompanying product

6. Manner in Which Label is Affixed to Product ☐ Lithograph ☒ Paper glued ☐ Stenciled ☐ Other

Section IV

1. Contact Point ***(Complete items directly below for identification of individual to be contacted, if necessary, to process this application)***

Name	Title	Telephone No. (Include Area Code)
Jean M. Fugate	**Registration Specialist II**	**(262) 260-2871**

Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.

2. Signature	3. Title	6. Date Application Received
Jean M. Fugate	**Registration Specialist II**	**(Stamped)**
4. Typed Name **Jean M. Fugate**	5. Date **October 1, 2009**	

EPA Form 8570-1 (Rev. 8-94) Previous editions are obsolete.

White - EPA File Copy (original) Yellow - Applicant Copy

SC Johnson
A FAMILY COMPANY

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

October 1, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Via Courier

Re: KBR 3023 All-Family Insect Repellent Non-Aerosol Spray
EPA Registration Number 4822-536
Notification of Brand Name Revisions per PR Notice 98-10

Dear Ms. Arrington or Ms. Hobgood:

S.C. Johnson & Son, Inc. (SCJ) hereby provides notification to the Agency of the following minor changes to the labeling of the subject product pesticide:

- The primary name remains the same but has had instruction added parenthetically to indicate it is the "EPA base file name" (addition is in ***bold italics***)
- Deletion of the alternate brand names **OFF! Skintastic X Insect Repellent** and **OFF! Active II Insect Repellent** as indicated via ~~strikethough~~.

In accordance with PR Notice 98-10 we have included a completed Application for Registration and one (1) copy of the subject label.

Should you have any questions or require anything additional please do not hesitate to contact me directly. Thank you for your assistance with this matter.

Best regards,

Jean M. Fugate

Jean M. Fugate
Registration Specialist II
Phine: (262) 260-2871
Fax: (262) 260-4716
Email: jmfugate@scj.com

Enclosures

cc: Lily Negash (via email)

KBR 3023 All-Family Insect Repellent Non-Aerosol Spray ***[EPA base file name]***
~~OFF! Skintastic X Insect Repellent *[alternate brand name, 6/25/04]*~~
~~OFF! Active II Insect Repellent *[alternate brand name, 6/25/04]*~~
OFF! FamilyCare Insect Repellent II *[alternate brand name 3/16/06]*

[Note to reviewer: the following section of bulleted statements and any text in parenthesis are optional language]

NOTIFICATION
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- (Contains Picaridin) (Contains KBR) (new generation insect repellent)
- Effective protection from mosquitoes, biting flies and fleas
- Repels insects for up to 3-4 hours
- Use with confidence on the whole family. It feels good on the skin, not oily, greasy, or sticky. It smells great too.
- [Repel(s)] (Shields against) (Protects against) (annoying) (Mosquitoes) (insects) up to 3-4 hours
- (Effective) (Proven) (mosquito) (protection) (shield) (repellency) up to 3-4 hours
- Provides hours of effective protection from mosquitoes and fleas
- Gives effective protection against mosquitoes-and fleas
- Repels mosquitoes and fleas
- Repels flies (too!)(for up to 3-4 hours)
- Works great on biting flies
- (Proven mosquito) (Provides long lasting) (Dependable) (Invisible) (Discreet) protection
- Keeps bugs OFF!
- (Light) (gentle) (mild) (smooth) (Non-Greasy) Formula
- Always carry (product name)
- Sprays at any angle
- (Light pleasant) (Clean fresh) (great) scent
- (It's) pleasant smelling
- Has a fresh, clean fragrance that won't leave you smelling like bug repellent
- Specially formulated to feel and smell better on your skin
- Keeping insects away never felt so good
- Leaves skin feeling (smooth and natural) (great)
- (Doesn't feel like you have it on) (Your friends won't know you have it on) (You won't know you have it on)
- Leaves a pleasant feeling on skin
- Feels comfortable
- (Ultra) (Clean) feel (formula)
- Dye-free
- For playing and relaxing outdoors
- Won't stain (Test on an inconspicuous area of the clothing prior to application.)
- For yardwork and camping
- Protection for people on the go
- Protection that fits your lifestyle
- (Family) (Skincare) formula
- Suitable for the whole family
- Gentle on your skin
- (Contents:) water, denatured alcohol, Picaridin, fragrance
- Best feeling OFF! (spritz) (pump) (spray)

- (Sports) (Active) formula
- No fragrance
- Fragrance-free
- New (formula)
- Skincare
- Not oily, greasy or sticky [may use in any combination]
- Family
- Unscented
- No unpleasant odor
- Repels mosquitoes that may carry West Nile Virus
- Pump
- Spray
- Created by Skintastic
- From Skintastic

KEEP OUT OF REACH OF CHILDREN
CAUTION

ACTIVE INGREDIENT:
Picaridin..... 5%
OTHER INGREDIENTS:.....95%

NET CONTENTS: 1-8 fluid ounces (29-236 ml)

PRECAUTIONARY STATEMENTS
Hazards to Humans – CAUTION: Causes moderate eye irritation. Avoid contact with eyes. May cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash thoroughly with soap and water after handling.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID
Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

Skin: If you or your child react to this product, wash treated skin and call a poison control center or doctor for treatment advice.

PHYSICAL & CHEMICAL HAZARDS: FLAMMABLE: Do not use near heat or open flame. Keep treated surfaces away from fire, sparks, or flame until dry.

DIRECTIONS FOR USE
It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Reapply every 3-4 hours. Frequent reapplication and saturation are unnecessary. Do not apply more than three times per day. Do not allow children to handle this product. After returning indoors, wash treated skin with soap and water. FOR MAXIMUM PROTECTION, spread evenly with hands to moisten all exposed skin.

TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child.

WORKS ON CLOTHING TOO: Do not use under clothing. Spray shirts, pants, socks, and hats. Will not damage fabrics, plastics, watch crystals, and painted or varnished surfaces.

STORAGE AND DISPOSAL
STORAGE: Store away from heat or flame in an area inaccessible to children.
DISPOSAL: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available.
If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2006 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved

EPA Reg. No. 4822-536 EPA Est. No. XXX-XX-X