

4822-528

03/17/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

MAR 17 2011

Jean M. Fugate
Registration Specialist II
S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

Subject: Alternate brand name, updated disposal instructions, and minor revisions
EPA Registration No. 4822-528
Applications for Notification Dated: 2/25/11 and 2/28/11

Dear Ms. Fugate:

The Biopesticides and Pollution Prevention Division is in receipt of your application for Notification under PRN 98-10 dated above. A preliminary screen of this request has been conducted for its applicability under PRN 98-10 and it has been determined that the action(s) requested falls within the scope of PRN 98-10. Our records have been duly noted, and the label submitted with this application has been stamped "Notification, received and reviewed" and will be placed accordingly in our records.

Questions concerning this action should be directed to John Fournier at (703) 308-0169 or email at fournier.john@epa.gov.

Sincerely,

Linda Hollis

Linda Hollis, Chief
Biochemical Pesticides Branch
Biopesticides and Pollution Prevention Division (7511P)

CONCURRENCES

SYMBOL	7511P						
SURNAME	Fournier						
DATE	17 Mar 11						

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United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 4822-528	2. EPA Product Manager Linda Hollis	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Claire-1	PM# Biochemical Pesticides Branch	
5. Name and Address of Application (Include ZIP Code) S. C. Johnson & Son, Inc. 1525 Howe St. Racine, WI 53403-2236 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name	

Section II

<input type="checkbox"/> Amendment – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated
<input type="checkbox"/> Resubmission in response to Agency letter dated	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification of alternate brand name and other minor label changes per PR Notice 98-10.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA

Section III

1. Material This Product Will Be Packaged In:						2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic	
*Certification must be submitted	If "Yes" Unit Packaging wgt.	No. Per container	If "Yes" Package wgt.	No. Per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper	
					<input type="checkbox"/> Other (Specify)		
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 0.5 – 16 fluid ounces		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product			
6. Manner in Which Label is Affixed to Product						<input type="checkbox"/> Lithograph <input type="checkbox"/> Other	
						<input checked="" type="checkbox"/> Paper glued	
						<input type="checkbox"/> Stenciled	

Section IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Jean M. Fugate	Title Registration Specialist II	Telephone No. (Include Area Code) (262) 260-2871
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature <i>Jean M. Fugate</i>	3. Title Registration Specialist II	
4. Typed Name Jean M. Fugate	5. Date February 25, 2011	

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Claire-1 [EPA base file name]
OFF! Botanicals Insect Repellent I [alternate brand name 2/25/11]

ACTIVE INGREDIENT:
p-Menthane-3,8-diol*10%
OTHER INGREDIENTS**.....90%

* cis/trans isomer ratio: min. 60% (+/-) cis and max. 40% (+/-) trans
** Contains petroleum distillates

KEEP OUT OF REACH OF CHILDREN

CAUTION

See back panel for additional precautionary statements and complete directions for use.

Net Contents: XXX

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS

CAUTION: May be harmful if swallowed. Causes moderate eye irritation. Avoid contact with eyes. Do not use on children under the age of three. Do not allow children to apply this product to themselves. Do not apply to excessively sunburned or damaged skin. May cause skin reaction in rare cases. Avoid breathing spray in enclosed areas.

[Note to reviewer: Boxed format or bullets may be used in First Aid section if label space permits.]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor or going for treatment.

IF SWALLOWED: Immediately call a poison control center or doctor for treatment advice. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person. IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice. SKIN: If you or your child react to this product, wash treated skin and call your doctor.

NOTE TO PHYSICIAN

Contains petroleum distillates-vomiting may cause aspiration pneumonitis.

PHYSICAL & CHEMICAL HAZARDS

Combustible. Do not use or store near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read all directions before using this product.

General Instructions: Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not use as a space spray. Use sufficient repellent to cover exposed skin evenly and completely. Wash hands thoroughly with soap and water after applying. For continued protection from listed insects, reapply every 2 hours or after swimming, perspiration, vigorous activity or toweling. Application To Face: Do not spray directly on or near face. Instead, spray in palm of hand and spread on face and neck. Do not apply to face or hands of young children. For maximum protection, spread evenly with hand to moisten all exposed skin. Works On Clothing Too: Spray shirts, pants, socks and hats. Do not apply on or around spandex. Wash treated clothing before reuse. After returning indoors, wash treated skin with soap and water.

NOTIFICATION

Date Reviewed: 17 March 2011
Reviewed By: John Fournier, BPD

STORAGE AND DISPOSAL

STORAGE: Store away from heat or flame in an area inaccessible to children.
DISPOSAL: *Nonrefillable container.* Before disposing, empty container by using the product according to the label. Do not reuse *or refill* this container. Place in trash or offer for recycling if available.
If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. Sold by: © (2004) S.C. Johnson & Son, Inc. Racine, WI 53404-2236 U.S.A. All rights reserved.

EPA Reg. No. 4822-528

EPA Est. No. XXX

[Optional Marketing Language-Note: parenthesis indicate optional text]

- NEW!
- Insect Repellent
- (Relaxing) (Outdoor) protection
- Not sticky or greasy
- (Non-greasy) (formula)
- Keep on hand to keep bugs OFF!
- With (a delicate blend of) (botanical plant extracts) (botanical plant derivatives)
- (Contains) (With) Aloe (Vera)
- (Feels great on.) (Keeps bugs OFF!)
- Leaves your skin feeling smooth and natural
- S.C. Johnson A Family Company
- A Family Company since 1886. Fisk Johnson
- Dermatologist Tested
- Mild
- Botanical
- (Summer fun) (Take-along) (To-go) (On-the-Go) pack
- A must have for all parents
- Contains plant (extracts) (oils) (derivatives)
- (Contains) (With) a plant-based repellent
- OFF! Protection has "never felt better!"
- Plant-based (repellent) (protection)
- Duplicates the repellency of eucalyptus
- Also available (product name for 4822-515)
- Mosquito-free playtime
- Unscented (Spritz) (Spray)
- No chemical scent
- (Clean) (fresh) (light) (pleasant) (great) scent
- (Clean) (fresh) (light) (pleasant) (great) fragrance
- Repels (mosquitoes) (black flies, gnats, no-see-ums and ticks) (up to 2 hours)
- Contains no (added) dyes
- Gentle (formula)
- A luxurious insect repellent
- Skin-conditioning (formula) (for beauty without bites)
- (Provides) (Plant-based) (long lasting) protection from (annoying) mosquitoes (black flies, gnats, no-see-ums and ticks)(for up to 2 hours)
- Botanically-inspired (insect) repellent
- (Contains a) botanically-derived insect repellent
- Enjoy the outdoors (with Claire-1)
- Contains (the)(insect) repellent found in eucalyptus
- (Plant-based) ingredient repels mosquitoes, (black flies, gnats, no-see-ums, and ticks)
- Claire-1's unique formula uses a plant-based ingredient (to repel mosquitoes, black flies, gnats, no-see-ums and ticks).
- It contains the insect repellent found in eucalyptus plants.
- This ingredient repels mosquitoes, black flies, gnats, no-see-ums and ticks(.) (!)

- Claire-1 is effective dependable protection that feels great on -- not sticky or greasy (-- and it has a light, clean, fresh fragrance).
- (...) And because it's from the makers of OFF!, it's specially formulated to effectively repel mosquitoes, black flies, gnats (no-see-urns) and ticks (including ticks that may transmit Lyme disease) for up to 2 hours.
- ((Place) (Carry) (Have) Claire-1 (:)) ((Place) (Carry) (Have) a bottle (:)) (everywhere) (in) (your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
- For use at (:) (home) (or) (on the go) (on a picnic) (picnicking) (camping) (at spotting events) (boating) (fishing) (hiking) (while gardening) (playing) (outside))
- Contains: (Isododecane), (isoparaffinic hydrocarbons), p-menthane-3,8-diol, safflower oil, cyclomethicone, almond oil, (PPG-15 stearyl ether,) (di-isopropyl adipate,) aloe barbadensis extract, fragrance, (denatonium benzoate)

