

4822-396

11/13/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Ms. Jean M. Fugate
Product Registration
S.C Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236

NOV 13 2009

SUBJECT: Application for Pesticide Notification (PRN 98-10)
Request Delete Alternate Brand Names:
"OFF! Skintastic VIII"
"OFF! FamilyCare Insect Repellent VII"
EPA Reg. No. 4822-396
Application Dated September 30, 2009

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 09/30/09 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

S.C. Johnson & Son, Inc.
1525 Howe Street
Racine, WI 53403-2236
262.260.2000

September 30, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Via Courier

Re: Unscented OFF! Skintastic Insect Repellent
EPA Reg. No. 4822-396
Notification of Brand Name Revisions per PR Notice 98-10

Dear Ms. Arrington or Ms. Hobgood:

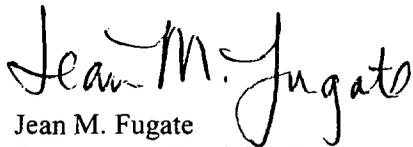
S.C. Johnson & Son, Inc. (SCJ) hereby provides notification to the Agency of the following minor changes to the labeling of the subject product pesticide:

- The primary name remains the same but has had instruction added parenthetically to indicate it is the "EPA base file name" (addition is in **bold italics**)
- Deletion of the alternate brand names **OFF! Skintastic VIII** and **OFF! FamilyCare Insect Repellent VII** as indicated via ~~strikethrough~~.

In accordance with PR Notice 98-10 we have included a completed Application for Registration and one (1) copy of the subject label.

Should you have any questions or require anything additional please do not hesitate to contact me directly. Thank you for your assistance with this matter.

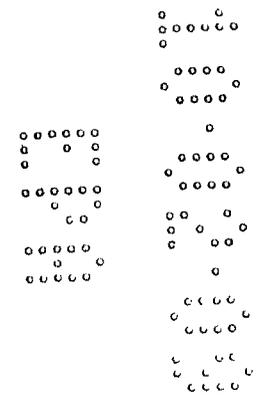
Best regards,



Jean M. Fugate
Registration Specialist II
Phone: (262) 260-2871
Fax: (262) 260-4716
Email: jmfugate@scj.com

Enclosures

cc: Lily Negash (via email)



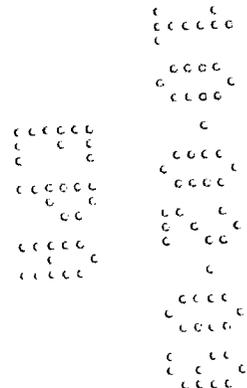
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Unscented OFF! Skintastic Insect Repellent [**EPA base file name**]
~~OFF! Skintastic VIII [alternate brand name]~~
~~OFF! FamilyCare Insect Repellent VII [alternate brand name 5/8/06]~~

- SC Johnson A Family Company
- Low DEET Formula
- The Right Amount of Protection from Mosquitoes, Biting Flies, Gnats, Chiggers and Fleas
- With Aloe Vera
- Non-Greasy
- Unscented
- Insect Repellent
- Get the OFF! mosquito protection that is right for you and your family
- Protect your family with Unscented OFF! Skintastic Spray Insect Repellent
- Specially formulated to feel and smell better on your skin
- Provides Protection from Mosquitoes, Biting Flies, Gnats, No-see-ums, Chiggers and Fleas
- (Great for) (activities such as) (playing in the yard), (barbecuing), (playing and relaxing outdoors), (or) (relaxing on the deck)
- Tropical Fresh (spray) (aerosol)
- Fresh Scent
- Contains (with) Deet (N, N, Diethyl-meta-toluamide)
- Contains (with) Deet (N, N, Diethyl-meta-toluamide) Mosquito Protection
- xx% (MORE) (FREE)
- Bonus (Value) (Size) (Pack)
- xx oz (ounces) at the (same) 6 oz (ounce) price
- xx oz (ounces) for the (same) price of 6 oz (ounce)
- Twin-Pack
- Buy one get one Free (!)
- For Family
- OFF! Family Pack
- (Place) (Carry) (Have) (Unscented OFF! Skintastic Spray Insect Repellent)(one): (everywhere) (in your) (purse) (glove compartment) (glove box) (golf bag) (tennis bag) (tackle box) (tent) (book bag) (backpack) (fanny pack) (beach bag) (boat) (summer cabin) (first-aid kit)
- For use at (:;) (home) (or) (on the go) (on a picnic) (picnicking) (camping) (at sporting events) (boating) (fishing) (hiking) (while) (gardening) (playing) (outside)
- Keep(s) Bugs OFF!®
- Take Along (OFF! repellent) (Unscented OFF! Skintastic Spray Insect Repellent) (!)
- On the go (OFF! repellent) (Unscented OFF! Skintastic Spray Insect Repellent) (!)
- (Fragrance name) scent (!)
- (Fragrance name) fragrance (!)
- Scratch'n'sniff
- Scratch here (to smell fragrance name)
- Refreshing(ly) light scent (of fragrance name) (!)
- Refreshingly light scent your whole family will enjoy
- Try the scent(s) from OFF! Skintastic repellent(s)
- Clean, fresh scent (of fragrance name)
- (Fresh) scent (!)
- A clean, fresh scent your whole family will enjoy
- Visit www.mosquitoes.com for more information

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- (A) scent(s) from OFF! Skintastic repellent(s), (so you can enjoy the outdoors)
- Best smelling (product name) ever
- Repels bug(s), not people
- Light, refreshing scent repels bugs, not people
- (Fragrance Name) (Unscented OFF! Skintastic Spray Insect Repellent) won't leave you smelling like a bug repellent
- The bug repellent that doesn't smell like bug repellent
- A better-smelling way to Keep Bugs OFF!
- Keeping bugs OFF! never smelled (so great) (so good) (better)(!)
- Feels great (!)
- Feels good on. Smells even better (!)
- The OFF! repellent you'll want on
- Keeping insects away never felt better
- OFF!: (X)+ years of experience in Mosquito Protection
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (Lacrosse) (Cache Valley) encephalitis
- HOLD UPRIGHT WHEN SPRAYING (SPRAYS UPSIDE DOWN TOO)
- OFF! Skintastic Family Insect Repellent is specially formulated with a lower level of active repellent ingredient to feel and smell better on your skin.
- Effectively repels mosquitoes, biting flies, deer flies, no-see-ums, gnats, chiggers and fleas from treated skin and clothing.
- It is effective, dependable protection that does not feel greasy or oily.
- It won't stain and resists perspiration.
- OFF! Skintastic Family Insect Repellent has a fresh, clean fragrance that won't leave you smelling like a bug repellent.
- Contents: ethyl alcohol, DEET, hydrocarbon propellant, fragrance, aloe vera
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
- Trial size (aerosol)
- Created by Skintastic
- From Skintastic

[Note to reviewer: Bulleted statements and text within parenthesis are optional]

[Optional labeling for a possible sticker covering the actuator]

Remove before (spraying) (using)

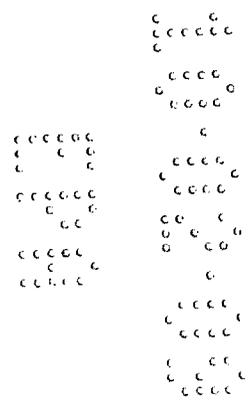
ACTIVE INGREDIENT:

DEET..... 7%
OTHER INGREDIENTS.....93%

KEEP OUT OF REACH OF CHILDREN
WARNING
See Additional Precautions on Back Panel

Net. Wt. 1-12 oz.

PRECAUTIONARY STATEMENTS



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HAZARDS TO HUMANS: WARNING – Causes substantial but temporary eye injury. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash treated clothing before wearing it again. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

PHYSICAL & CHEMICAL HAZARDS – **Extremely flammable:** Contents under pressure. Keep away from fire, sparks, and heated surfaces. Do not puncture or incinerate container. Exposure to temperature above 120°F may cause bursting. Keep treated surfaces away from fire, sparks, or flame until dry.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.**

Hold container 6 to 8 inches from skin or clothing and spray with a slow sweeping motion. Do not apply over cuts, wounds, irritated or sunburned skin. Do not spray in enclosed areas. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Spread evenly with hands to moisten all exposed skin.

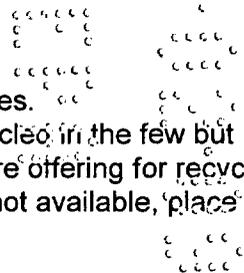
TO APPLY TO FACE: Spray palm of hand first and then apply sparingly and avoid eyes. Do not spray directly onto face. Do not apply near eyes and mouth. Apply sparingly around ears.

WORKS ON OUTER SURFACES OF CLOTHING: Do not use under clothing. Spray shirts, pants, socks, and hats. For chiggers also spray cuffs, socks and around other openings in outer clothing. Will not damage cotton, wool or nylon. Do not apply on or near: acetate, rayon, spandex or other synthetics (other than nylon), furniture, plastics, watch crystals, leather and painted or varnished surfaces including automobiles.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place away from fire, sparks and heated surfaces.

DISPOSAL: Do not puncture or incinerate! If empty: This container may be recycled in the few but growing number of communities where aerosol can recycling is available. Before offering for recycling, empty the container by using the product according to the label. If recycling is not available, place in trash.



If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions.



[Note to reviewer: The STEEL recycle symbol might be used on final printed label if space allows.]

(Contains no CFCs or Other Ozone Depleting Substances. Federal Regulations Prohibit CFC Propellants in Aerosols [or optional graphic below].)



Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2009 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved.

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EPA Est. No. 4822-XX-X

