

4822-373

11/27/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Ms. Jean M. Fugate  
Product Registration  
S.C Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236

NOV 27 2009

SUBJECT: Application for Pesticide Notification (PRN 98-10)  
Request Delete Alternate Brand Name:  
"OFF! Skintastic Magicolor Disappearing Purple Insect Repellent"  
EPA Reg. No. 4822-373  
Application Dated September 30, 2009

Dear Registrant:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 09/30/09 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, please call me directly at 703-305-6249 or Owen F. Beeder of my staff at 703-308-8899.

Sincerely,

A handwritten signature in black ink, appearing to be "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

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<b>Environmental Protection Agency</b> Washington, DC 20460	United States <input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number
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**Application for Pesticide - Section I**

1. Company/Product Number <b>S.C. Johnson &amp; Son, Inc./4822-373</b>	2. EPA Product Manager <b>Richard Gebken</b>	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) <b>S.C. Johnson &amp; Son, Inc./OFF! Skintastic II</b>	PM# <b>10</b>	
5. Name and Address of Application (Include ZIP Code) <b>S. C. Johnson &amp; Son, Inc.</b> <b>1525 Howe St.</b> <b>Racine, WI 53403-2236</b> <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No.  Product Name	

**Section II**

**NOTIFICATION**

**NOV 27 2009**

<input type="checkbox"/> Amendment – Explain below. <input type="checkbox"/> Resubmission in response to Agency letter dated <input checked="" type="checkbox"/> Notification – Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated <input type="checkbox"/> "Me Too" Application. <input type="checkbox"/> Other - Explain below.
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**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)  
**Notification of brand name revisions per PR Notice 98-10.**

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms or PR Notice 98-10 and 40CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section III**

1. Material This Product Will Be Packaged In:					
Child-Resistant Packaging <input type="checkbox"/> Yes * <input checked="" type="checkbox"/> No <i>*Certification must be submitted</i>	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt.    No. Per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt.    No. Per container	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container <b>0.25 – 12 fl. Ounces</b>
			5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product		
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Other Vinyl Glued <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

**Section IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name <b>Jean M. Fugate</b>	Title <b>Registration Specialist II</b>	Telephone No. (Include Area Code) <b>(262) 260-2871</b>
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.		Date Application Received <b>(Stamped)</b>
2. Signature 	3. Title <b>Registration Specialist II</b>	
4. Typed Name <b>Jean M. Fugate</b>	5. Date <b>September 30, 2009</b>	

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S.C. Johnson & Son, Inc.  
1525 Howe Street  
Racine, WI 53403-2236  
262.260.2000

September 30, 2009

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, One Potomac Yard  
2777 South Crystal Drive  
Arlington, VA 22202-4501

*Via Courier*

**Re: OFF! Skintastic II**  
**EPA Reg. No. 4822-373**  
**Notification of Brand Name Revisions per PR Notice 98-10**

Dear Ms. Arrington or Ms. Hobgood:

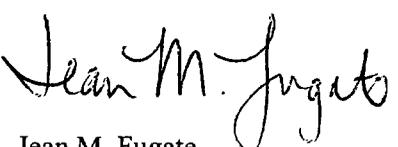
S.C. Johnson & Son, Inc. (SCJ) hereby provides notification to the Agency of the following minor changes to the labeling of the subject product pesticide:

- The primary name remains the same but has had instruction added parenthetically to indicate it is the "EPA base file name" (addition is in ***bold italics***)
- Deletion of the alternate brand name **OFF! Skintastic Magicolor Disappearing Purple Insect Repellent** as indicated via ~~strikethrough~~.

In accordance with PR Notice 98-10 we have included a completed Application for Registration and one (1) copy of the subject label.

Should you have any questions or require anything additional please do not hesitate to contact me directly. Thank you for your assistance with this matter.

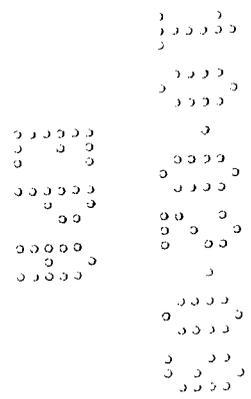
Best regards,



Jean M. Fugate  
Registration Specialist II  
Phone: (262) 260-2871  
Fax: (262) 260-4716  
Email: jmfugate@scj.com

Enclosures

cc: Lily Negash (via email)

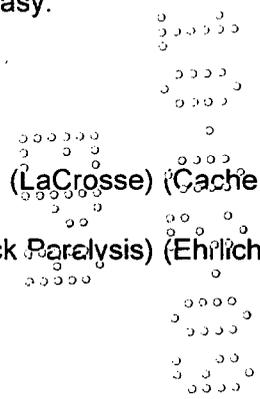


OFF! Skintastic II [EPA base file name]

~~OFF! Skintastic Magicolor Disappearing Purple Insect Repellent [alternate brand name]~~

- SC Johnson A Family Company
- No more missed spots
- Better coverage
- Fun to use
- Fun for the whole family
- Insect Repellent
- Provides protection from Mosquitoes, Biting Flies, Ticks (including ticks that may cause Lyme Disease), Gnats, No-see-ums, and Fleas
- Repels insects
- Unscented
- Fragrance Free
- Lotion
- Non-Greasy
- Leaves your skin feeling smooth and natural
- Moisturizes with aloe vera
- Feels so good you'll forget you've got it on!
- Low DEET formula
- Disappearing (purple) color
- Non-staining
- (OFF! Skintastic II) (This product) is a unique disappearing (purple) (color) insect repellent formulated to let you see where you've applied the product.
- You can feel confident that you've completely protected yourself and your family with no more missed spots!
- It makes the job of application and coverage easier for parents and fun for kids.
- Just apply evenly and rub it in until the color disappears (, leaving behind only effective protection).
- The color is approved for use on skin and (can be cleaned from clothes) (is non-staining).
- Keeping insects away never (felt) (or) (looked) so good.
- OFF! Skintastic II) (unscented) (fragrance free) (This product) is (a (pleasant smelling) (lotion) (specially) formulated to repel mosquitoes, biting flies, ticks (including ticks that may cause Lyme Disease), gnats, no-see-ums and fleas for up to two hours.
- OFF! Skintastic II also moisturizes your skin.
- It contains aloe vera to leave skin feeling smooth and natural, never sticky or greasy.
- Keeping insects away never (felt) (or) (looked) so good.
- Contains DEET (N,N-Diethyl-meta-toluamide)
- Mosquito protection
- Repels mosquitoes that may carry West Nile Virus
- Repels mosquitoes that may carry (St. Louis) (Eastern equine) (Western equine) (LaCrosse) (Cache Valley) encephalitis
- Repels ticks that may carry (Lyme disease) (Rocky Mountain Spotted Fever) (Tick Paralysis) (Ehrlichiosis) (Powassan Encephalitis)
- Repels black flies

**NOTIFICATION**  
NOV 27 2009



ACTIVE INGREDIENT:  
DEET..... 7.5%  
OTHER INGREDIENTS:.....92.5%

KEEP OUT OF REACH OF CHILDREN

WARNING

See additional precautions on back label

NET WT. 0.4 - 12 fl. oz.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS - WARNING: Causes substantial but temporary eye injury. Do not get in eyes. Use of this product may cause skin reactions in rare cases. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

[Note to reviewer: Boxed format or bullets may be used in First aid section if label space permits]

FIRST AID:

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read and follow all directions and precautions on this product label.** Shake before use.

Spread evenly and completely over all exposed skin. Do not apply over cuts, wounds, irritated or sunburned skin. Apply to hand for application to face and neck and rub on. Do not apply near eyes and mouth. Apply sparingly around ears. Use just enough repellent to cover exposed skin. Avoid over-application of this product. Frequent reapplication and saturation are unnecessary. Do not allow children to handle this product. Do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water. Do not use under clothing. Do not apply on or near: acetate, rayon, spandex, dynel fabrics or other synthetics (other than nylon), furniture, plastics, leather, watch crystals and painted or varnished surfaces including automobiles.

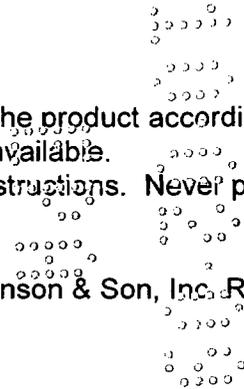
STORAGE AND DISPOSAL

STORAGE: Store away from heat or flame in an area inaccessible to children.

DISPOSAL: Nonrefillable container. Before disposing, empty the container by using the product according to the label. Do not reuse or refill this container. Place in trash or offer for recycling if available.

If partially filled: Call your local solid waste agency or 1-800-529-3394 for disposal instructions. Never place unused product down any indoor or outdoor drain.

Questions? Comments? Call 800-558-5252 or write Helen Johnson. ©2009 S.C. Johnson & Son, Inc. Racine, WI 53403-2236 USA. All Rights Reserved



LOOF (0

CONTENTS: Deionized water, DEET, Distearyltrimonium chloride, Petrolatum USP, Glycerin USP, Isopropyl palmitate, Cetylalcohol, Aloe, Dimethicone, (Titanium dioxide USP), Methyl paraben, Propyl paraben, Sodium chloride, (Fragrance), (D&C Red No. 33), (Ext. D&C Violet No. 2)

EPA Reg. No. 4822-373

EPA Est. No. 4822-XX-X

*This product may be sold in individual pouches. The following additional labeling may be added to container:*

**Single Use Pouches**

**Directions for use:**

- 1) Cut (or tear) corner where indicated at top of pouch.
- 2) Apply lotion to hand for application to face and neck.
- 3) Spread evenly and completely over all exposed skin.
- 4) Dispose in trash.

