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| **U.S. ENVIRONMENTAL PROTECTION AGENCY**<br>Office of Pesticide Programs<br>Registration Division (7505P)<br>1200 Pennsylvania Ave., N.W.<br>Washington, D.C. 20460-0001 | **EPA Registration No.**<br>**305-44** | **Date of Issuance:**<br>SEP 23 2008 |
| **NOTICE OF PESTICIDE:** ☐ Registration ☑ Reregistration<br>(under the Federal Insecticide, Fungicide and Rodenticide Act, as amended) | **Term of Issuance:**<br>Unconditional<br>**Name of Pesticide Product:**<br>Bug Stuff INSECT REPELLENT | |

**Name and Address of Registrant (include ZIP Code):**
WPC Brands, Inc.
P.O. Box 4406
Bridgeton, MO 63044-0406

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This action is taken under the authority of section 4(g)(2)(c) of the Federal Insecticide, Fungicide and Rodenticide Act, as amended. Reregistration under this section does not eliminate the need for continual reassessment of pesticides. EPA may require submission of data at any time to maintain the registration of your product.

~~Based on your response to the Reregistration Eligibility Document(s), EPA has reregistered the product listed~~ above provided that the following change(s) is(are) made to the label:

Ingredient Statement section comment(s):

1. The signal word "CAUTION" must appear on a separate line directly below the statement, "Keep Out of Reach of Children."

Directions for Use section comment(s):

2. The statement "**Read and follow all ...**" should be CAPITALIZED.

3. To facilitate inclusion of required language from the DEET Reregistration Eligibility Decision (RED), replace paragraph 1 with: "For best results, spread evenly and completely over all exposed skin to repel biting insects. Do not apply over cuts, wounds or irritated skin. To apply to face, squeeze lotion into palm of hand and rub on face and neck. Do not apply near eyes and mouth, and apply sparingly around ears. Use just enough repellent to cover exposed skin. Avoid over-application of this product. Do not use under clothing. Do not allow children to handle this product, and do not apply to children's hands. When using on children, apply to your own hands and then put it on the child. After returning indoors, wash treated skin with soap and water or bathe. Wash treated clothing before wearing it again. **Use of this product may cause reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent product with you.**"

(Continued on page 2)

Storage and Disposal Statement section comment(s):

4. To facilitate inclusion of language from PR Notice 2007-1, replace this section with:

> **STORAGE AND DISPOSAL**
> Do not contaminate water, food or feed by storage and disposal.
> **Pesticide Storage:** Store this product in a cool, dry place that is inaccessible to children.
> **Pesticide Disposal: If empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency [or toll free number or website which meets the criteria in paragraph II.E., P.R. Notice 20007-1] for disposal instructions. Never place unused product down any indoor or outdoor drain.

Precautionary Statements section, Hazards to Humans and Domestic Animals subsection comment(s):

5. Since this product is not intended for application to domestic animals, revise the subsection to read: "HAZARDS TO HUMANS."

6. The signal word "CAUTION" must appear immediately following the subsection title as follows: "HAZARDS TO HUMANS – CAUTION."

7. To facilitate inclusion of revised language from the acute toxicity review completed for this product, replace the 1st and 2nd paragraphs from this subsection with:

   "Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

   Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **For additional information on this pesticide product (including health concerns, medical emergencies or pesticide incidents), you may call 1-800-xxx-xxxx.** " [1]

Current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). All reregistered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product.

The Agency is in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

Should you wish to add/retain a reference to the company's website on your label, please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR §156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not be substantially differ from those claims approved through the registration process. Therefore, should the Agency find, or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA-approved registration, the website will be referred to EPA's Office of Enforcement and Compliance Assurance (OECA). As an alternative, you may refer consumers to the company's phone number or e-mail address.

[1] Please note that the "1-800-xxx-xxxx" must be substituted with a valid phone number that is available twenty-four (24) hours per day, seven (7) days per week for answering and responding to any medical emergencies or health concerns.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at *Rodia.Carmen@epa.gov*.

Sincerely yours,

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7505P)

*Enclosure:* *Copy of label stamped "Accepted with Comments"*
000305-00044 D398591

4/4

# Master Label

Bug Stuff

**INSECT REPELLENT** *(either in name or stated separately)*

Keep Out of Reach of Children
See back panel for precautions.

ACTIVE INGREDIENTS:

| | |
|---|---|
| DEET | 20.0 % |
| OTHER INGREDIENTS: | 80.0 % |
| TOTAL | 100.0% |

NET WT __ oz (__ g)

*Back label*

**DIRECTIONS FOR USE**

It is a violation of federal law to use this product in a manner inconsistent with its labeling.

**Read and follow all directions and precautions on this product label.**

Apply over all exposed skin to repel biting insects. Use just enough repellent to cover exposed skin. Do not use under clothing. If used on face, spread on hands first then apply sparingly to face and ears. Do not apply near eyes and mouth. Avoid over-application When using on children, apply to your own hands and then put it on the child. Do not apply to children's hands.

After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again.

- Do not apply to synthetic fabrics such as acetate, rayon or spandex. Will not damage cotton, wool and nylon. May damage furniture finishes, leather, plastics painted and varnished surfaces including watch crystals, guns, bows and automobiles.

**STORAGE AND DISPOSAL:** Do not contaminate water, food, or feed by storage and disposal. If empty: Do not reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local waste agency (or 1-800-CLEANUP) for disposal instructions. Never place unused product down any indoor or outdoor drain.

**PRECAUTIONARY STATEMENTS:**

HAZARDS TO HUMANS AND DOMESTIC ANIMALS: Do not apply over cuts, wounds, sunburned, or irritated skin. Use of this product may cause skin reactions in rare cases. Do not allow children to handle this product. Wash hands before eating, drinking, chewing gum, or using tobacco.

If you suspect a reaction to this product, discontinue use, wash treated skin, and call your local poison control center. If you go to a doctor take this repellent with you.

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| WPC Brands. Inc. | Jackson, WI 53037 |
| Questions or Comments? | Call (800) 558-6614 |
| Made in the U.S.A. | www.wpcbrands.com |
| EPA Reg. No. 305-44 | EPA Est. No. 305-W1-1 |

*Optional Marketing Claims*

- 20% DEET
- Unscented Lotion
- Outdoor protection (for the entire family) in a (smooth) lotion that is not sticky or greasy.
- Family Protection
- Insect Block
- Unscented mosquito protection
- Effective protection form mosquitoes, ticks, gnats, chiggers, and biting flies.
- Repels mosquitoes, ticks, biting flies, gnats, chiggers and fleas.
- Developed especially for campers, backpackers, fisherman, hunters, golfers, bikers, hikers, joggers, ball players and active outdoor enthusiasts.
- Sportsmen Formula

ACCEPTED
with COMMENTS
In EPA Letter Dated
September 23, 2008
Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under EPA Reg. No
305-44

*Key*

- Optional text/information may or may not be on label.

(Optional text) – May be left out of text, used in place of preceding text or in conjunction with preceding text.

*(Italicized – for informational purposes only.*